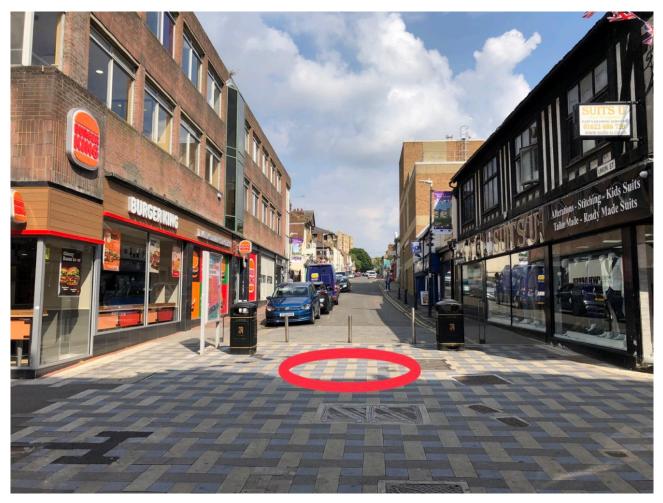
## New Location 1 : Union Street & Week Street



## New Location 2 : Earl Street & Week Street





There are TWO street traders selling ice-cream on Week Street and their location is not far away to each other. (Photo took by 21 AUG 2022)





Cafe: "PUDDINGS" next to HSBC (Week Street front)

Cafe: "John's DINER" next to KFC (Week Street end)



## Borough Insight magazine by Maidstone Borough Council (SUMMER 2022)

## Maidstone Proposed Town Centre Strategy

MBC is proposing to embark upon an ambitious transformation strategy for Maidstone Town Centre.

The strategy will seek to highlight the importance of the re-invention and renaissance of Maidstone Town Centre and deliver on our climate change commitments. Leading with a strong focus around arts, retail, shopping, culture, leisure and visitor economy, creating a place where people want to live, feel safe and to which all of the borough's residents can relate. Maidstone is the County Town and the business capital of Kent. The proposed Town Centre Strategy will look at how the Council and key partners can support the people who live and work there, and is based on creating much needed new investment, jobs together with new social and economic infrastructure. This strategy will look at the changing demands on retail and how we can support our shops in changing times. As we recover from the Covid pandemic it is important that we are bold and innovative, making the most of the many opportunities we have at our fingertips. MBC will lead on this strategy which will put the town centre back on the County's economic and cultural map and make it clear that Maidstone is very much open for business.

Importantly, the strategy will also be designed to reinforce Maidstone's role as the County Town of Kent.





www.maidstone.gov.uk